



Healing Wounds  
Together

**AWMA**

Australian Wound  
Management Association Inc.

National

# **BUSINESS AND IMPROVEMENT PLAN**

**June 2010 – May 2013**

## INTRODUCTION

The Australian Wound Management Association (AWMA) is a multi-disciplinary, non-profit Association consisting of persons who are committed to developing and improving wound management for all individuals through education, research, communication and networks.

This Business and Improvement Plan builds on the previous plans and seeks to address the key issues in wound management and the Association. The Plan identifies and outlines achievement strategies the Australian Wound Management Association will pursue over the next three years to meet the philosophy, objectives and goals of the Association and the needs of the membership and community at large.

This plan has been developed in consultation with the AWMA committee and State Associations via State Representatives. This is an abridged plan outlining the objectives and goals for 2010-2013.

## PHILOSOPHY

The Association believes that all people with, or who are likely to develop, a wound are entitled to receive personalised care and management that is supported by current *best practice*.

## OBJECTIVES

1. Be recognised as a peak body that consults with, makes representation to and advises government, governing bodies, educators, health care providers and consumers in regard to best practice in wound management
2. Foster and maintain a multi-disciplinary network of individuals with knowledge and expertise in wound management
3. Foster and maintain a collaborative, productive working relationship between the Association and all affiliated state and territory organisations and members
4. Develop, publish and promote guidelines, standards and educational material in wound management, and a peer reviewed national wound management journal
5. Promote and support wound management research
6. Facilitate Health Promotion activities in wound management

7. Develop and maintain collaborative relationships with relevant individuals, Associations or groups both national and international
8. Develop and maintain representation on relevant national or international Associations or groups
9. Develop responsible initiatives and strategies to ensure the ongoing financial viability of the Association
10. Conduct the business of the Association in a professional and ethical manner.

## **QUALITY STATEMENT**

The Australian Wound Management Association is committed to promoting and supporting a culture based on the principles of continuous improvement. The commitment to ensuring the delivery of quality services and wound management practices is facilitated by health practitioners and service providers being involved in and contributing to the continuous improvement process.

## **PRIORITIES 2010-2013**

The following have been identified as the priorities for achievement in 2010-2013.

- 1.2 Influence national priorities and national policy development/review
- 1.4 Implement a credentialing system for wound practitioners
- 3.1 Achieve Restructure outcomes
- 4.1 Develop publications on contemporary wound management issues
- 5.1 Contribute as an active partner to the Wound Management Innovations Cooperative Research Centre (WMI CRC)
- 10.3 Ensure appropriate consultation and decision making processes are followed through implementation of a policy manual

**PLAN**

Developed August 2011

Version 1 August 2011

Objective	Goals
<b>1. Be recognised as a peak body that consults with, makes representation to, &amp; advises government, governing bodies, educators, health care providers and consumers in regard to best practice in wound management</b>	1.1 Be identified as the first point of contact for external agencies within Australia 1.2 Influence national priorities and policy development/ review 1.3 Be consulted by international Associations and governing bodies 1.4 Implement a credentialing system for wound practitioners
<b>2. Foster &amp; maintain a multidisciplinary network of individuals with knowledge &amp; expertise in wound management</b>	2.1 Increase the multidisciplinary membership of AWMA 2.2 Facilitate forums on contemporary issues relevant to AWMA and its members 2.3 Hold events that bring together individuals from varied disciplines
<b>3. Foster &amp; maintain a collaborative, productive working relationship between the Association &amp; all affiliated state and territory organisations &amp; members</b>	3.1 Achieve Restructure outcomes 3.2 Develop a plan for complete nationalisation

Objective	Goals
<b>4. Develop, publish and promote guidelines, standards and educational material in wound management, and a peer reviewed national wound management journal</b>	4.1 Develop publications on contemporary wound management issues 4.2 Publish & distribute publications in a timely manner 4.3 Monitor utilization of publications 4.4 Revise publications according to an agreed time frame 4.5 Be recognised as the peak body for endorsement of wound courses and modules 4.6 Publish four issues of journal per year at publishing capacity 4.7 Increase submissions to journal (article bank) 4.8 Achieve PubMed listing for the journal
<b>5. Promote and support wound management research</b>	5.1 Contribute as an active partner to the WMI CRC
<b>6. Facilitate health promotion activities in wound management</b>	6.1 Include health promotion aspects/activities in publications & campaigns
<b>7. Develop &amp; maintain collaborative relationships with relevant individuals, associations or groups both national &amp; international</b>	7.1 Establish & maintain relationships with similar organisations and regulatory bodies 7.2 Maintain & expand the website
<b>8. Develop &amp; maintain representation on relevant national or international associations &amp; groups</b>	8.1 Maintain representation on relevant national & international bodies 8.2 Seek representation on relevant national & international bodies

Objective	Goals
<b>9. Develop responsible initiatives &amp; strategies to ensure ongoing financial viability of the Association</b>	9.1 Keep records as required by statutory authorities 9.2 Maintain enough funds to undertake the affairs of the Association 9.3 Secure funds for projects within the Association 9.4 Increase income from AWMA merchandise
<b>10. Conduct the business of the Association in a professional and ethical manner</b>	10.1 Adherence to the Code of Conduct by all members 10.2 Use of a current Business Plan to guide the operations of the Association 10.3 Follow due diligence & process in all business 10.4 Implement a corporate governance framework 10.5 Maintain a contemporary constitution and use this to guide the business of the Association