



Australian Wound Management Association Inc

AWMA News Release, October 2010

Highlights: AWMA Committee Meeting

9th & 10th October 2010

The AWMA committee met in Adelaide for the final meeting for 2010.

The committee welcomed Wayne Naylor, President of the New Zealand Wound Care Society as our guest attendee. This is Wayne's second meeting he has attended and he hopes to be able to make this an annual event.

Wound Management Innovation Cooperative Research Centre (CRC)

AWMA is submitting a research proposal to the CRC titled: "*Increasing awareness about venous leg ulceration*". The project aims to promote an awareness of the importance of wound management by increasing public and political awareness of challenges faced by people suffering from venous leg ulceration. The project seeks to undertake a concerted publicity campaign using established media firms and activities of AWMA over a 12 month period.

AWMA Conference Sydney, NSW 2012

The planning of the next AWMA conference titled *Harbouring Wound Care* at the Sydney Convention and Exhibition Centre is going well. The organising committee are planning a very exciting program. The date of the conference: 18th – 22nd March 2012.

Wound Awareness Week - 2011

The date for WAW is from 28th March – 3rd April 2011. States and territories are encouraged to start planning their activities. The committee is investigating different strategies to promote WAW as a joint state/territory venture. **More details to come.**

The theme for WAW is "*Venous Leg Ulcers*", in preparation for the launch of the guideline in October.

Fundraising is a major component of WAW and states and territories can purchase merchandise through Carol Baines or the AWMA shop that has been created online.

AWMA Structure Review

The committee have been meeting via teleconference monthly. The focus is to implement Option 3 which includes:

- A unified name/brand and logo
- Standardised member benefits
- A common website
- A membership secretariat

Travelling Road Show - AWMA President, Bill McGuinness has commenced the *Travelling Road Show* to each state and territory to present *The Next Evolution*. This has provided an open forum for members to comment and provide feedback on the structure proposal. The feedback from members has so far been positive with an overwhelming response to change the AWMA logo.

A video presentation is on the AWMA website for those members who are unable to attend the open forums. The members are encouraged to provide feedback at either of the forums or by email.

JBI Wound Management Node

AWMA have agreed to support JBI Wound Management Node with the amount of \$10,000 for a further 12 months. The Wound Management Node is generating a number of evidence summaries. AWMA members can access these through the website.

Venous Leg Ulcer Guideline

The Venous Leg Ulcer Guideline Development Committee met in Melbourne recently to finalise the draft guideline in preparation for public consultation. It was a very productive day where a considerable amount of work was completed. The draft guideline is currently in a 30 day public consultation period which closes on the 30th November 2010. Please go to the AWMA website to view and comment on the guideline. We welcome your comments and feedback. Please don't hesitate to contact the secretary@awma.com.au with any questions or comments.

Pan Pacific Pressure Ulcer Forum & Venous Leg Ulcer Forum

The Pan Pacific Pressure Ulcer and Venous Leg Ulcer Guidelines will be launched in Canberra from 15 – 17 October 2011 at The Rydges Lakeside. The guidelines will be a very practical tool and a great resource for health professionals in the clinical setting. More information is available on a link at the AWMA website and at <http://www.panpacificulcerforums.com.au>.

Standards

AWMA members received a copy of the Standards in the last edition of *Wound Practice & Research*. Additional bound copies are available from Cambridge Media. A PDF version will be available soon on the website.

Education and Professional Development Committee

AWMA and RCNA are working together to raise the standards of wound education. The Education subcommittee have developed a set of minimum criteria for content of basic or fundamental wound education courses/modules. There are four streams of basic courses for which criteria have been developed and three sets of criteria for advanced courses/modules, specifying the minimum set of content to be covered when teaching these programs. For more information, please go to the AWMA website.

The Education committee is also developing a position paper on Telehealth in collaboration with EWMA. EWMA are aware of Australia's experience and expertise in this area and it is a great opportunity for international collaboration.

AWMA newsletter

The new look newsletter *DeepesTissues* is the official newsletter of the Australian Wound Management Association Inc. and the Australian and New Zealand Burns Association.

World Union of Wound Healing Societies - bid for 2016

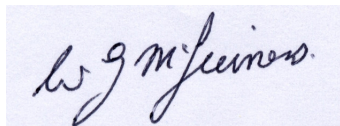
As mentioned in the last AWMA news release, the AWMA committee is keen to have the WUWHS return to Australia in either 2016 or 2020. The AWMA committee has selected Brisbane as the successful city to bid for 2016. A/P Michael Woodward will chair the organising committee. The AWMA committee will meet with the Brisbane Convention and Exhibition Centre team during the AWMA meeting in February next year.

The next AWMA committee meeting will be held on the 19th & 20th February 2011 in Brisbane.

Please note the AWMA AGM will be held in Brisbane on the 18th February 2011 at the Brisbane Convention and Exhibition Centre commencing at 5pm.

More details will be available on the AWMA website.

With regards,

A handwritten signature in black ink on a light blue background. The signature reads "Bill McGuinness" in a cursive script.

Bill McGuinness
AWMA President